

Pushing the Envelope With Energy Efficiency

What's Next in Massachusetts?



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By Carol White
Director of Program Strategy (MA)

Overview

- Where are we now?
- Where are we going?
- How will we get there?



Where Are We Today?

- We're number 1!
- MA recognized for its policy leadership on EE.
- Program Administrators recognized for their performance delivering results against some of the most aggressive savings targets in the nation.



Where are we going and how will we get there?

- Savings targets for the next 3-year plans likely to approximate 2012 savings goals, possibly increase.
- Strategies:
 - Increase in upstream market interventions
 - Building on new strategic alliances
 - Continued focus on customer segmentation and tailoring services to meet customer needs

